Meeting: AABOD Executive Meeting Conference Call  
Date / Time: 15 June 2013, 9:30-10:23AM  
Location: N/A 

Officers Participating: Al Heyer, Chairman, David Esqueda, President, Dan McSweeney, Ex. Vice President, Bob Shapiro, Secretary: Roque Schipilliti, Treasurer 

Members Participating: Tom Goldblum, Tom Merman, David Martin, Frank Winters, Bill Beute, Paul Lea, Niles Dally. Guest: Susie Farrell, Alumni Office 


Approval of Previous Meeting Minutes: Tom Goldblum moved and David Esqueda seconded a motion to accept the 26 April 2013 AABOD Homecoming Meeting Minutes. Motion passed. 

Old Business: 

Committee Report Reports / Up-Date/s: None required 

AABOD 2012-13 Planning Committees Update/s by Objective: Not Required 

Chairman’s Agenda: 

1. General Homecoming Discussion: 

   - Dan Mc Sweeney highlighted some points from his “Final Homecoming Report” Copy attached regarding various Homecoming events. Comments he made were relative to; 
     - Improving Registration procedures, 
     - Cocktail Hour was successful and therefore should be continued,
• **Others on Line during this conference call meeting suggested:** Secretary’s special note: While these comments may be found in the final homecoming report in part or not at all, they are important enough to be used as planning elements for the 2014 Homecoming event.

  ✓ While briefly covered in the “Homecoming Final Report” the rationale is that with more class representatives, there would be more representatives soliciting alumni to participate during Homecoming by making personal contacts with their classmates.

  ✓ Ensure that there is a sufficient supply of merchandize including a good variety of clothing sizes for sale during Homecoming

  ✓ The Merchandize sale location should be placed in a similar manner as during Homecoming 2012 near the registration table yet not interfering with that function so alumni signing in may be more enticed to purchase then having it located in an obscure location at the opposite end of the room where it was during the 2013 event.

  ✓ David Esqueda has appointed Ashley Neth as a member of the AABOD with the charge to communicate directly with the Female Alumni to encourage their participation in AABOD activities with perhaps establishing a special group of female VFMA&C alumni.

  ✓ The Band Alumni should consider having their special dinner in conjunction with the Homecoming events schedule rather than off post.

  ✓ Suzie Farrell mentioned that most of the volunteers to staff various AABOD functions did not show up to their assign locations. Is important for the Homecoming Committee leaders to ensure that those agreed to assist do just that.

  ✓ Bill Beute reported that all recommendations for awards must be backed up with a supporting narrative.

2. **Other Discussion Topics:**

  • Committee Chair persons should reach out to alumni outside the AABOD for support to their committees. The point is that AABOD participation does not require being a Director to support the efforts of the AABOD with its’ mission to assist the institution.

  • Tom Golblum reported that he is willing to support the alumni Office to the extent that he can.
Motion: A motion was made by Roque Schipiliti and seconded Tom Goldblum to provide $200.00 from the AABOD funds to support the 22 July 2013 Golf Outing. The motion was carried.

Next AABOD Meeting: Saturday, 20 June 2013 @ 9:30 AM in the Sara Crawford Room, Mellon Hall. Please note that the norm for future AABOD meetings will be conducted on the 3rd Saturday of each month in the Sara Crawford Room of Mellon Hall unless notified otherwise. I will be developing a comprehensive schedule of AABOD events which will be put together once I receive the list of the AABOD events from the 2013-14 school calendar. This will also project the AABOD meetings mentioned above.

Attachments:

Final Homecoming Report
AABOD Directory 4 June ’13 up-date
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Respectfully Submitted,

Robert O. Shapiro

Robert O. Shapiro, ’60
Secretary, AABOD